



Republic of the Philippines
Department of Education
REGION VII – CENTRAL VISAYAS
Schools Division of negros oriental

Office of the Schools Division
Superintendent

28 FEB 2024

DIVISION MEMORANDUM

No. 0170, s. 2024

#Nag4MKNB? A PHILHEALTH REEL – MAKING COMPETITION VERSION 2

To: Assistant Schools Division Superintendents
Chief, CID and SGOD
Education Program Supervisors
Public Schools District Supervisors
Elementary and Secondary School Heads
All Others Concerned

1. This office disseminates the field on Regional Memorandum No. 147, s. 2024
Re: #Nag4MKNB? A PHILHEALTH REEL-MAKING COMPETITION VERSION 2.
2. For more details, refer to the attached Regional Memorandum.
3. Wide dissemination of this Memorandum is desired.


NERI C. OJASTRO EdD, CESO V
Schools Division Superintendent


NCO/RVAV/EQA/CID-CAA/dpa
February 28, 2024



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Republic of the Philippines
Department of Education
REGION VII - CENTRAL VISAYAS

Office of the Regional Director

REGIONAL MEMORANDUM


No. **147**, s. 2024

23 FEB 2024

#Nag4MKNB? A PHILHEALTH REEL-MAKING COMPETITION VERSION 2

To: Schools Division Superintendents
Assistant Schools Division Superintendents
All Others Concerned

1. The PhilHealth Regional Office (PRO) VII, with the goal of raising awareness on Universal Health Care (UHC) and to further motivate Filipinos' participation in the National Health Insurance Program (NHIP), is inviting Grade 8 students to join the reel-making competition.
2. The registration period is from January 4 to March 31, 2024. Please refer to the attached Contest Details and Contest Mechanics for guidance.
3. Participation in this activity is voluntary and this Office reiterates the policy on "no disruption of classes".
4. Immediate dissemination and compliance with this Memorandum is enjoined.


SALUSTIANO T. JIMENEZ JD, EdD, CESO V
Director IV 
Regional Director

SD/PA/ESSD/TFV/JM



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 DepEd Tayo Region VII

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January 18, 2024

SALUSTIANO T. JIMENEZ, JD, EdD, CESO III
Regional Director
Department of Education - Regional Office VII
DepEd Regional Office VII, Sudlon, Lahug, Cebu City

Dear Dir. Jimenez:

Greetings of good health!

PhilHealth Regional Office (PRO) VII is grateful for DepEd's partnership and support in the past years, particularly in the roll out of the PhilHealth Learners' Material (PLM) in 2017 and 2018, and the participation of various Schools Divisions here in Central Visayas to the PhilHealth National Quiz Bee in 2019.

As we respond to the mandates of the Universal Health Care (UHC) Act, PhilHealth Head Office has updated the PLM, which consists of basic principles behind the National Health Insurance Program (NHIP), to include the salient points of UHC to develop knowledge on the importance of social health insurance, and to encourage students to become young advocates of the program.

To launch the revised PLM, PhilHealth is organizing a reel-making competition to be participated in by Grade 8 students nationwide with the goal of raising awareness on UHC and to further motivate Filipinos' participation in the NHIP. This activity is in consonance with the inclusion of the NHIP in Grade 8 curriculum under the topic "Health Information, Products, Services, and Providers" which was previously covered in Grade 10.

As such, PRO VII is reaching out once again to your reputable institution to support PhilHealth in this endeavor. Please expect a personnel from our Public Affairs Unit to coordinate with your office.

Attached is a copy of PhilHealth President and CEO Emmanuel R. Ledesma, Jr. to Vice President and DepEd Secretary Sara Z. Duterte regarding the above-mentioned competition.

Sincerely,


MARJORIE A. CABRIETO
Regional Vice President



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PHILIPPINE HEALTH INSURANCE CORPORATION
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13 November 2023

HON. SARA Z. DUTERTE

Vice-President and Secretary
Department of Education
DepEd Complex, Meralco Avenue
Pasig City

ATTENTION: GINA O. GONONG
Undersecretary, Curriculum and Teaching

JOCELYN DR ANDAYA
Director IV, Bureau of Curriculum Development

Dear VP Duterte,

Greetings of good health!

The Philippine Health Insurance Corporation (PhilHealth) through the Social Health Insurance Academy (SHIA) has updated the PhilHealth Learners' Material (PLM) to include the provisions of the Universal Health Care (UHC) Act of 2019. Based on the letter sent to us by the Bureau of Curriculum Development on July 27 2023, a comprehensive review was conducted and certain revision to be implemented is the repositioning of the topic "Health Information, Products, Services and Providers". This topic was previously covered in Grade 10, but due to the recommendations derived from the review, it has now been shifted to Grade 8.

In this regard, we would like to propose an amendment to our Memorandum of Agreement (MOA) signed on July 09, 2018, to reflect the change in the curriculum. Please find the attached draft copy of the MOA for your review and comment.

Further, to launch the revised PLM, we are organizing a reel-making competition entitled "#Nag 4MKNB?" to be participated in by Grade 8 students nationwide. This will help raise awareness on the UHC and encourage active participation in the National Health Insurance Program (NHIP).

In view of the foregoing, we would like to seek your assistance to encourage participation from different schools nationwide through your respective regional and district offices. The winners will be awarded in time for our 29th Anniversary Celebration in February 2024.

Attached to this letter are the following documents for your reference:

- a. Draft amended MOA
- b. Copy of signed MOA in 2018
- c. Copy of updated PLM
- d. Copy of contest details and mechanics for reference.

**"#Nag 4MKNB? A PhilHealth Reel-Making Competition"
(version 2)**

I. Contest Details

- September 22, 2023
Launching during FB Live (Teachers Orientation on NHIP)
- October 01, 2023 to March 15, 2024
Promotional campaign and information dissemination of PhilHealth Regional Offices to different schools in their area
School preparation for their official entry
- January 04 to March 31, 2024
Registration period and submission of entries by the contestants
- April 01-30, 2024
Initial screening of qualified entries
- May 01-31, 2024
Posting of qualified entries at the PhilHealth YouTube and Facebook page to gather viewer's reaction
- June 3-14, 2024
Preparation and judging of entries
- June 17-21, 2024
Announcement of winners
- June 24-28, 2024
Awarding of winners

II. Contest Mechanics

- The PhilHealth reel-making competition is open to all currently enrolled Grade 8 students together with their teachers from private or public educational institutions;
- Create a video (live) about the Universal Health Care (UHC) 4M steps (**M**agparehistro, **M**agbayad ng kontribusyon, **M**ag-update ng record, **M**agclaim ng benepisyo);
- The duration of the video entry must limit to ONE (1) MINUTE only;
- The video entry must deliver the information on either one of the 4Ms or a combination of all;
- There should only be ONE (1) ENTRY per school/campus;
- Each contestant must be accompanied by at least one (1) teacher (with not more than 30 seconds exposure);
- Contestants may use mobile phone, DSLR or mirrorless camera; videos may contain images/graphics/animation, subtitles/text, voice over, music, which are royalty-free or must not contain copyrighted artwork;
- The entry's video resolution shall be at least 1920 x 1080p or Full HD or higher;
- The entry may be in English, Tagalog, Taglish or in the local dialect;
- Contestants may wear the school uniform in the video or any proper/age-appropriate clothing;
- Each entry must be an original idea by the contestant;

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PARENTAL AND SCHOOL ADMINISTRATION CONSENT
"PhilHealth Reel-Making Competition"

Name of Student: _____
Name of School: _____
School Address: _____

I hereby consent to the above child participating in the "#Nag 4MKNB? A PhilHealth Reel-Making Competition" as the schools' official entry. This activity is to be participated in by Grade 8 students and accompanied by their respective teachers.

I confirm that I have read the contest mechanics and objective provided by PhilHealth and undertake to abide by the obligations which it imposes on me as the parent of the above named child. As mentioned in the contest mechanics, I also confirm that the submitted entry by the school in which my child will take part shall be the property of PhilHealth and thus all information shared in the video are correct and appropriate to their level.

I acknowledge that the school shall provide teacher supervision during my child's participation for this activity. Their involvement shall manifest good moral relationship between students and teachers as we all consider them as the second parent of our children.

Name of Parent: _____

Signature: _____
Contact Details: _____

Name of Teacher: _____

Signature: _____
Contact Details: _____

Acknowledge by:

Name of School Head and Signature

Date Signed